

## EXPERIENCE

### EDITORIAL ASSISTANT

### ENTERTAINMENT TONIGHT | APR 2024-PRESENT

- Researches, updates and writes 5-6 articles daily based on breaking news, exclusive interviews, award shows and trending stories surrounding the entertainment industry
- Manages the editorial and events calendar, and editorial documents
- Manages staff scheduling surrounding events, on-call calendar and time off requests
- Coordinates editorial meetings and takes notes
- Examines and tracks traffic analytics of ET articles, and sends Apple News alerts
- Assists the production team by reading celebrity memoirs and adding relevant questions for ET shoots
- Manages deadlines effectively in a fast-paced, high-energy digital publishing environment, ensuring punctual delivery of news

### FREELANCE JOURNALIST

### FEB 2024-PRESENT

- Pitches and writes stories for various outlets, which has included Teen Vogue, 303 Magazine and Cosmopolitan
- Teen Vogue: Wrote an identity feature titled, "These Super Picnics Are the Best Answer to How to Make Friends as an Adult"
- 303 Magazine: Wrote seven fashion articles that were a mix of profiles, event coverage and opinion pieces
- Cosmopolitan: Reporting credit in "The Year of Joyful Resistance," a protest feature published in print and online

### EDITORIAL DIRECTOR

### UNIA ZINE | FEB 2022-PRESENT

- Writes, edits and assigns weekly articles covering music, culture and fashion for a Gen Z audience
- Co-manages Instagram account (30K+ followers)
- Interviews high-profile musicians, influencers and content creators via phone, email, video, press conference and in person

### CO-PRESIDENT, EDITOR, WRITER

### HER CAMPUS MEDIA (ASU CHAPTER) | AUG 2020-MAY 2023

- Wrote, pitched and edited bi-weekly articles across many verticals, including culture, lifestyle, fashion, beauty and wellness
- Co-led weekly meetings and editorial brainstorming for a group of 15+ college women
- Organized team-bonding and campus events, as well as brand collaborations

### CONTRIBUTING WRITER, EDITORIAL INTERN

### TIMES MEDIA GROUP | MAY 2021-SEPT 2022

- Published 58 stories on business, arts and community news in local newspapers and magazines, including: The Entertainer! Magazine, College Times, Ahwatukee Foothills News, The Foothills Focus, Phoenix.org, Gilbert Sun News, SanTan Sun News, Scottsdale Progress, The Chandler Arizonan, The Glendale Star, The Mesa Tribune, West Valley View and Queen Creek Tribune

### EDITORIAL INTERN

### ARIZONA HIGHWAYS MAGAZINE | MAY 2022-AUG 2022

- Wrote lodging, dining and hiking listicles and articles for the website, newsletter and magazine
- Found and scheduled culinary interviews for the "Eat My Words" podcast
- Participated in editorial and image review meetings

### CO-EDITOR-IN-CHIEF, WRITER

### THE CHIC DAILY | AUG 2020-AUG 2022

- Edited 100+ blog/magazine stories and wrote 12, covering entertainment, lifestyle, fashion, beauty and art
- Co-scheduled the weekly editorial and social content calendar for a team of 30+ college students
- Helped plan and execute two charity fashion shows, with total ticket sales raising approximately \$5,000 for local nonprofits
- Covered events, including Phoenix Fashion Week and Tempe Fashion Week, and interviewed celebs, including Mark Wahlberg

## SKILLS

- **Journalism:** AP Style, Writing, Editing, Interviewing
- **Social Media:** Instagram, Facebook, TikTok, YouTube, X, LinkedIn
- **CMS:** Drupal, WordPress
- **Organization/Communication:** Asana, Slack, Discord, Trello
- **Analytics:** Chartbeat, Google Analytics, Meta Business Suite
- **Design:** Adobe Photoshop, Canva

## EDUCATION

### ARIZONA STATE UNIVERSITY

### WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION | BARRETT, THE HONORS COLLEGE

### BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION, MINOR IN DIGITAL AUDIENCES

- Academic Recognition: Summa Cum Laude, 4.00 GPA, Dean's List all semesters, Barrett Honors Student